

Sean Pitts

General Manager, Happy Canyon Vineyards

As General Manager of Happy Canyon Vineyards, Sean Pitts is responsible for all operations of the vineyard and winery including partner contracts and personnel management. Sean oversees the sales and marketing programs, distribution, financial management, wine tasting room and day to day functions. Sean is responsible for inventory control, as well as meeting financial and strategic goals of the winery. Sean currently holds all fiscal management duties, including financial analysis; budget creation, forecasting, managing labor cost and P&L oversight.

As part of the Happy Canyon Vineyards family, Sean ensures ongoing performance of the business by facilitating decisions on strategy, long and short term objectives, determining wine styles, managing vineyards and bulk wine production.

Sean holds a B.S. in Chemical Engineering from the University of Colorado and an MBA from Pepperdine's Graziadio School of Business and Management. Prior to working for Happy Canyon Vineyards Sean worked for over 14 years in the pharmaceutical industry working for companies such as Amgen, Genentech and Novartis.